



Queen's Project on International Development

Annual General Report

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About QPID

What We Do

QPID is a student-run organization that has operated since 1990. We host a variety of initiatives on campus, in Kingston, and abroad focused on raising awareness on development. On campus, we host forums, discussions which bring students together to discuss international development topics. We also host Five Days for Homelessness, a campaign where students sleep outside to increase awareness about homelessness in Canada and raise money for the Kingston Youth Shelter. In Kingston, we host international development workshops for high school students, as well as a youth conference. Furthermore, each summer we send students to partake in international development internships abroad.

Summer Internships

In collaboration with non-profit organizations from various host communities, QPID sends students on summer internships that provide a cross cultural learning experience based in development work. QPID works on mutually beneficial projects that are desired by the community and have the capacity to make long term contributions to quality of life. We believe that providing student knowledge and skill-sets is most valuable when accompanied by cross cultural learning and reciprocity between QPID interns and their host communities. Through this exchange, interns gain an appreciation for the complexities of development and the importance of active global and local citizenship.

Our Guiding Principles

Translating our Beliefs into Action: Central to our beliefs is the notion that small contributions can make a meaningful difference. We seek to have long-term impacts by applying student knowledge, creativity, and enthusiasm to our Canadian and international internships.

Promoting Social and Environmental Responsibility: In all our efforts, QPID is guided by values of justice, equality, and ecological sustainability. This applies to all aspects of our daily operations, campaigns, and summer internships.

Valuing Diversity: Effecting change requires that we respect all points of view. Although QPID has a long history within the Queen's Engineering Society, we have developed an interdisciplinary approach that includes education, gender issues, health, technology, and the environment as important aspects of development. We value diversity in opportunities, perspectives, and our membership.

Remaining Student-Run and Volunteer-Driven: QPID is committed to providing students with opportunities for experiential learning in development-related work and activism. While we are student-run, we do maintain a high degree of professionalism, transparency, and accountability.

Being Reflective and Responsive: QPID strives for rigorous self-evaluation. Through a dynamic and critical approach, we can better adapt to the challenges we face as an organization.

Message from the Outgoing General Director

For the past four years, I have been privileged to be able to find a home away from home at QPID. From being part of QPID as a Botswana Summer Intern, Projects Director (now called Internships Director) and General Director for the last two years, I am leaving Queen's a more well-rounded and worldlier individual than I came. I have had the pleasure of working with so many passionate and inspiring peers throughout the past four years, who I know have shared similar experiences from our organization. I want to start this report with gratitude – thank you to everyone who invested their time in QPID and QPID's mission, thank you to the Directors, Executives, Interns and Committee Members who worked to tirelessly this year to help QPID grow into the organization it is today.

This past year, QPID focused on preservation and strengthening of our initiatives, rather than expansion as most other clubs on campus strive towards. And it paid off. Within our own community, our Campus and Community (C&C) team went above and beyond with every single aspect of their initiatives. We went from running a total of three high school youth workshops per year, to facilitating close to three workshops per month. Our youth conference was yet again at capacity, with eager engagement from both the school and greater Kingston area. We remodeled forum and had the best turn-out we've seen in many years, hearing from varied perspectives and lived experiences. Our Five Days for Homelessness campaign was also a success, reaching a new record of just over \$10, 000. In the other branch of QPID, our Internships Team was able to continue our relationships in India, Nunavut and Botswana this year, sending a total of six interns to our partner communities. A big focus of QPID's this year was reflecting on our intentions and how that translates into the community. As such, we made the decision to change the term "Projects" to "Internships" as a first step towards more ethical development internships and experiences. We believe that this shift in mindset and language reflects the work and values of our organization.

Nora Ottenhof is QPID's incoming General Director. With a wealth of QPID experience, Nora has been a marketing committee member, forum coordinator and is currently wrapping up her QPID internship in Arviat, Nunavut. I trust that these experiences will help propel Nora in leading another fantastic year of Queen's Project on International Development.

Thank you for your continued support of our organization. The work that QPID does for both the students at this institution and the communities we serve would not be possible without alumni, donors and our partnerships. If you are interested in getting more regular updates, please visit www.qpidqueens.org, follow @qpidqueens on Instagram, or like @qpidqueens (Queen's Project on International Development) on Facebook.

Signing off for the last time, with lots of QPID love,

Justin

General Director 2016-2018

Operations

Finance

It was another successful fiscal year for QPID. This year's finance director, Alex Lloyd, did a phenomenal job developing an ethical spending policy that aligns with QPID's mandate and values as an organization. Having this policy in place will help to ensure QPID remains cognizant of the effects its spending has on our community at large and will hold QPID accountable to all stakeholders.

Sponsorship

As Sponsorship Coordinator, I have sought to expand and maintain relationships with our donors through communication and appreciation for their donations throughout the year. One of the largest undertakings of my time in this position was finding new sustainable sources of funding for the group. I worked to try and locate an external donor to build a relationship with, one whom would be invested in the work that QPID does, including the various accessible internship opportunities we offer to the Queen's community. In addition to this, massive strides were made in receiving and applying for internal grants. In the past applications for grants through Queen's University, such as those provided by the Alma Mater Society, Arts and Science Department and the Faculty of Engineering, have been lackluster and did not represent the true experiences and work done by our summer interns. I worked to standardize the information to highlight in these applications to be sure that our potential donors understand completely and accurately the work that is done on our internships and on campus alike. My hope is that incoming Sponsorship Coordinators can utilize this standardized information to help donors get a complete understanding of the work we do bringing in more support to the work of our internships. There was a fantastic effort in fundraising done by our interns this year. The students held several successful events including trivia nights and cookie dough sales. In order to support the intern's fundraising my sponsorship team and I consistently looked for external sponsorship that would alleviate the costs associated with running some of these fundraisers. We were fortunate enough to find a number of donors who gave tangible things such as pizza donation, space for events, and speaker's gifts for our conferences which gave us the opportunity to reallocate our resources in more productive and effective ways. Finally, we are extremely thankful for the very generous support of all of our donors, sponsors, and alumni; without you, this year wouldn't have been possible!

Kelsey Jennings

Sponsorship Coordinator

Marketing and Promotions

This year our marketing executive, Haley Kenna, revamped QPID's website and we encourage everyone to visit qpidgeens.org to take a look at the beautiful new design. Haley was kept busy throughout the year creating visually striking graphics for everything from our weekly forums to our incredibly popular Bands and Brews fundraisers. The success of QPID events was in large part due to the savvy social media management put forth by Haley and her team. QPID's brand recognition both on campus and in the greater community grew undoubtedly this year and with beautiful images filling our feeds, we are prouder than ever to put our best face forward.

Monitoring and Evaluations

In the 2017-2018 school year, QPID decided to add a new exciting executive position with the role of monitoring and evaluations. The position involved working closely with the General Director in deciding what responsibility will be held by the Monitoring & Evaluations Coordinator and how they will interact with the other executive and non-executive members. It was decided that part of my role would be to create and manage evaluation forms for all QPID events such as forum and fundraisers. The results from the forum evaluation forms were hugely beneficial to the Forum Coordinators as they could respond week-to-week to the needs and wants of forum attendees. Another role for M&E was to conduct mid-year and year-end interviews for all executive and directorate members. The interviews ended up being a huge success and were a great opportunity for constructive criticism and praise of QPID dealings. I believe that this position is a huge help to the organization and I am excited to see what great things QPID will do moving forward!

Haden Brearton

Monitoring & Evaluations Coordinator 2017-2018

"TO FOSTER A DEVELOPMENT
CONSCIOUSNESS IN THE
QUEEN'S COMMUNITY AS A
CATALYST FOR
LOCAL AND GLOBAL
CHANGE."



QUEEN'S
PROJECT ON
INTERNATIONAL
DEVELOPMENT

Internships

Message from the Outgoing Internship Directors

Our QPID Internships underwent a rebranding process this year. In the past, the term “Projects” was used to reference QPID’s partnerships with NGOs and communities around the world. With consideration for the long-running and dynamic relationships with our host-organizations and communities, we determined that “Projects” was not a good descriptor. Throughout the year we began internally using the term “Internships” to reference our side of the organization. Through our intern hiring and subsequent marketing throughout the year, we encouraged the use of “Internships” to describe our work. Though the change may appear to be just semantics, we feel that it is a better way to brand our organization’s work in other communities, and that it is a more holistic way of viewing our role.

The host-organizations and communities remained the same for this year’s Internships. We returned to our partnership at VIDYA, where two interns were sent. This would be the fourth year we are working with VIDYA since we first sent interns to evaluate the organization. Last year, we were unsure about what the internships in Botswana would look like based on our re-evaluations. However, the interns from the summer of 2017 stated that TFI would continue to be a good fit, and that there was an expressed need for interns. We sent two interns to Maun, Botswana to further our relationship with TFI. Similarly, we were unsure about what our Nunavut internships would look like this year. In the past, QPID would organize a cost-free day camp for local youth, but this initiative has since been taken on by the local community – much to our joy! Our community partner, the Hamlet of Arviat, has since expressed continued need for QPID interns within the Hamlet (equivalent to a municipality) for a waste-management initiative. Two QPID interns were sent to Arviat this summer to pursue this initiative.

We received continued support from the Faculty of Arts and Science in the form of grant money. The Faculty gave QPID Internships \$3000 to distribute among our interns enrolled in ArtSci. We hope to continue this partnership in future years, as it provides a stable form of guaranteed funding for our interns.

Sujay Nagaraj and Nika Elmi

Internship Directors 2017-2018

India

The summer of 2018 marks the fourth consecutive year of QPID's partnership with VIDYA, a pan-Indian Non-Governmental Organization that focuses on female empowerment and access to education (both vocational and holistic) for underprivileged communities. In addition to providing necessary administrative support at VIDYA's head office in Gurgaon, Delhi, this year's interns have been exploring ways to strengthen and expand the existing QPID-VIDYA relationship. Specifically, our interns have been working alongside VIDYA to assess the effectiveness of expanding the relationship to VIDYA branches outside of the Delhi/NCR region. My role as Project Manager this past year was to prepare this year's outgoing interns, Paula and Olivia, for their roles at VIDYA. In doing so, we explored and discussed a variety of issues and topics centred around the development field, being effective members of VIDYA's team, Indian historical contexts, and the navigation of different cultural environments. My goal was to leave Paula and Olivia feeling prepared and comfortable in their undertaking of the internship, and in addition, leaving them with effective tools to both maintain and strengthen the extensive partnership established between QPID and VIDYA. Over the course of the year, I watched Paula and Olivia grow as interns. I am confident that this summer has marked another successful chapter in the ongoing relationship with VIDYA, and I look forward to seeing where the partnership evolves in the future.

Laura Pottier

India Project Manager 2017-2018



Nunavut

This year we have two incredible interns, Jess and Nora, who are continuing our partnership with the Hamlet of Arviat. Last year proved to be a transition period between QPID and the Hamlet. After fully transitioning away from the summer camp, and completing an initiative in the Hamlets Wellness Department, our interns were given a new role at the office working on different waste management projects. Throughout the year, I as the Nunavut Intern Manager prepared Jess and Nora for their summer ahead. We had different meetings on topics covering culture shock, the history of colonization in the North and Inuktitut. Something I felt was really important to focus on in our meetings was self-reflection and thinking critically about our positionality as White people from the South of Canada. We also explored different topics of self-care as well as the important support role they will play for one another on internship. It was my goal to make sure the Jess and Nora has a strong understanding of themselves, in order to complete a successful internship with the Hamlet!

Holly McCann

Nunavut Internship Manager 2017-2018

Botswana

This year, interns Colleen and Angela have continued QPID's partnership with Travel for Impact in Maun, Botswana for the fourth year running. TFI is an organization which joins forces with the tourism industry to put an affordable portion of their income back into community projects. They partner with lodges, safaris, and other tourism-related companies to help fund their charitable partners. One hurdle that the QPID internships team faced this year was the lack of someone on the team who had been to Botswana and could provide cultural training. QPID was able to overcome this challenge by having interns conduct a lot of their own research and by meeting with previous years' interns to gain insight to life in Maun.



Campus and Community

Message from the Outgoing C&C Director

Campus and Community encompasses all of the initiatives that QPID run's in the Queen's University and Kingston communities. As the director, I had a chance to oversee a wonderful team of executives spearheading these projects and making 2018 another great year for QPID.

The Campus and Community division of QPID has seen a significant amount of growth and development in the past two years, as we have been re-evaluating our goals and exploring how to best fulfill needs within our communities.

Forum and community outreach saw significant growth this year, with the expansion from one to two executive members running weekly sessions for open discussion of a variety development related topics. This year, we were able to reach outside of the QPID membership and collaborate with a number of other groups on campus to deliver educational and diverse sessions. In the future, we hope to continue this trend of growth and collaboration for forum, to reach more students and increase the development consciousness of our community.

The Workshops and Conference executives also worked hard to expand their portfolios this year, enabling QPID to run more workshops in local schools than last year and have one of our most successful conferences ever! We have begun to expand our educational outreach now include both elementary and high school students, and we hope to continue reaching new classes and exploring other opportunities for outreach.

Lastly, our 5 Days for Homelessness campaign had its most successful year ever! We managed to raise an incredible \$11 000 (not sure exact number), and had more volunteers and overnight sleepers than in other recent years. I am extremely proud of all of our dedicated volunteers and QPID members who made this success possible!

Overall, the position of Campus and Community director was an extremely rewarding opportunity, and I am grateful to have worked with our dedicated team of executives, committee members and volunteers who made 2018 so successful. I am excited to see how the Campus and Community division of QPID continues to grow and make a positive impact in our local community!

Kathryn Minkhorst

Campus and Community Director 2017-2018

Workshops

This year the Workshops team was made up of four bright, ambitious and hardworking students. Together, we achieved many goals set out at the beginning of the year in hopes of expanding the portfolio as a whole. Our goals this year included running 3-4 workshops per month, clarifying and revamping all pre-existing workshops and adding four new workshops to our list of offered workshops in collaboration with the interns and HSO Conference team. We were very lucky this year to have such a high demand from teachers for our workshops. We usually ran two workshops a day, 2-5 times a month. Our team found it rewarding to work with and educate students as young as ten and as old as eighteen and watch them be inspired and intrigued by the information and lessons we were teaching them. Our interactive workshops provided students with opportunities to participate in ways that they often don't get in the classroom. The workshops that were offered in previous years were a great base to start with in our revamping process. Throughout the year, we thoroughly went through each workshop after running it and discussed, changed and recreated the parts and aspects of each workshop that worked well and did not work well. This made each workshop run smoother and will make it easier for future workshops teams to understand and present. In addition to this, each member of the Workshops team teamed up with the India, Botswana or Nunavut interns to create three brand new workshops! These workshops were generally based on common issues in these countries and used these countries as examples to better explain the facts presented. This was a great way for multiple portfolios with QPID to interact and collaborate. Lastly, the Conference team put together a workshop based on this year's conference theme, gender in development, which has also been added to the array of workshops that QPID offers to both elementary and high schools in the area. Overall, Workshops had a very busy and successful year!

Dannica Matta

Workshops Coordinator 2017-2018



Youth Conference

The 10th annual Queen's Project on International Development Youth Conference was held on Wednesday, March 21st with the help of our four amazing Conference Committee members and one executive member. The Youth Conference is a one day, cost free event for students in the Kingston area to come learn about and critically analyze development issues. This year's conference theme was "Gender Roles: Erasing the Labels"; and focused on issues of gender, development, and equity. It began in Wallace Hall where students gathered in the morning for an opening talk by Queen's University master's student Hannah Ascough on telling stories in the field of development work. Then students went to several workshops hosted by other interdisciplinary Queen's student clubs all centered around issues of gender. One of the workshops was designed by the QPID Conference and Workshops committees and focused on case studies. At the end of the day, students regrouped in Wallace Hall for a keynote address by Melanie Thomas, from the Aga Khan Foundation, who taught us all about her experience with sex work in India. Overall, it was a day filled with learning and we hope the students enjoyed it as much as we did! Planning an event of this size comes with challenges and working together with a great team ensured the event was successful. We stayed on top of the logistics well ahead of the event however, our morning keynote speaker cancelled two days before the event due to personal reasons and our planned smudging and teaching unfortunately did not happen. With quick thinking, we were able to find an excellent replacement to speak that exceeded our expectations at such short notice. Initiating an application process for students was also difficult but allowed students who were interested and will be engaged throughout the day to attend rather than use the event as a way to skip class. We learned along the way and worked together to host this successful event for Kingston students.



It was a great privilege of mine to work with such wonderful people to make this event possible. I am certain the incoming executive member will organize an amazing event and I cannot wait to see what will be done next year!

Alessia Abballe

Youth Conference Coordinator 2017-2018

Five Days for Youth Homelessness

For the past 6 years, QPID has participated in a nation-wide campaign called Five Days for Homelessness. Five days is a campaign in which students sleep and fundraise outside Stauffer library for five days and five nights. The goal is to raise funds for the Kingston Youth Shelter and raise awareness surrounding homelessness in Kingston and Canada. This year we surpassed our goal of \$7000 and managed to raise \$10,796! This could not have been accomplished without the hard work and dedication of our amazing volunteers who actively interacted with those passing by. The money was used to create a new study room in the youth shelter's transition home, with the hope that it will encourage the youth to continue their education and have a quiet space to do their work. In the Kingston area, 1 in 3 homeless persons is a youth between the ages of 16 to 25, and the youth shelter offers assistance to about 200 youth every year; some of which are Queen's students. It is crucial that the Queen's and Kingston communities are aware of the homelessness occurring in our own city. The Five Days for Homelessness campaign allows us to engage in informative conversations about this issue, which tends to get overlooked.

Zoe Abraham

5 Days for Homelessness Committee 2017/2018





Forum

A hallmark of QPID's mandate is using a holistic approach to development through engagement in critical thinking and informed action. QPID forums are a prime example of this mandate in action. Each week, we as forum coordinators, sought to create a unique and engaging forum highlighting a specific area within the incredibly diverse field of development. Topics included sustainable investing, disaster relief, innovations in health-care technology, gun control, and more. Through guest speakers, interactive activities, group discussions, and debates, we challenged our attendees to think critically about the topic presented to them and develop out of the box solutions to the problems we presented.

Our principal goal for this year was to expand forum's reach in both the Queen's, and greater Kingston community. To go about achieving this we collaborated with several Queen's clubs and local area businesses, chose topics that appealed to a variety of different interests, and brought forum to new locations including Queen's favourites; The Tea Room and Clark Hall Pub. Another important tool in expanding forum this past year was the creation of a forum feedback form that was distributed to attendees after each forum. This honest and direct feedback allowed us to gain a better sense of what attendees did and did not enjoy and adjust future programming accordingly. We also sought to increase campus awareness of QPID through increased forum marketing reach. We changed our marketing model to marketing only larger forums through social media. This allowed for a greater number of interactions with each post. Our collaborations with other clubs and faculty departments also allowed us to increase awareness of QPID campus wide through use of email list serves and targeted dissemination of our marketing materials.

Next year, we hope that forum will continue to be held in a variety of venues and we are hoping to expand the audience even further. Feedback from this year will be used to inform decisions for next year's forums as well. Overall, we had an amazing year as forum coordinators and we look forward to seeing what is in store for forum next year!

Amanda Mills and Nora Ottenhof

Forum Coordinators 2017-2018

Thank You to all our Sponsors!

QPID is incredibly grateful to all of our donors and sponsors that make our summer internships possible:

Queen's Alma Mater
Society Calm Air International LP
Queen's Players
Queen's Office of the Principal
Queen's Engineering Society
Domino's Pizza
Queen's Faculty of Arts and Science
Shell Experiential Learning Fund

Interested in donating?

Donate at www.givetoqueens.ca/qpido

OR

Contact qpido.generaldirector@gmail.com for more information on sponsoring a QPID project!



Queen's Project on International Development

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